



**American Council
of the Blind**
Together for a bright future

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ACB Commends CBS on Expanding Description

Alexandria, Va. (March 24, 2022) — The American Council of the Blind congratulates the CBS Television Network for significantly increasing the amount of programming it makes available on CBS with Audio Description (AD). In keeping with its ongoing commitment to accessibility, CBS recently added AD to seven primetime series: *Bull*, *Ghosts*, *United States of Al*, *S.W.A.T.*, *Good Sam*, *Magnum P.I.*, and *Undercover Boss*. With these additions, CBS now offers AD with nearly all of its regularly scheduled scripted primetime programs.

CBS has consistently exceeded the government-mandated hourly requirement for AD programming over the past 20 years. With these expanded AD offerings, it has once again shown its leadership in the provision of accessible media to blind and low vision consumers.

“As co-chair of the Audio Description Project and an avid consumer of Audio Description, I am thrilled that CBS is furthering its already robust commitment to quality Audio Description. Paramount Global has always been a leader in Audio Description, and it continues to show others that there is a need for even more Audio Description programming. I look forward to watching more of Paramount Global’s programming,” said Carl Richardson, ACB’s Audio Description Project Co-Chair.

“CBS is proud to provide Audio Description to audiences of nearly our entire primetime lineup and will continue to work to expand this important access for fans of our shows. It reflects many of Paramount Global’s core values including inclusivity, collaboration, determination, agility and adaptability. We thank the American Council of the Blind for their continued commitment and advocacy,” said Mark Turits, Vice President, Captioning & Audio Description at Paramount Global.

ACB sincerely hopes that other broadcasters and entertainment services providers will follow their lead and join Paramount Global in providing increased accessible content to our community.

For more information about accessible programming with Audio Description, please visit ACB’s Audio Description Project website at <https://adp.acb.org>.

The American Council of the Blind is a leading national member-driven organization committed to fostering voice, choice and community for people who are blind and visually impaired. Learn more at www.acb.org.