The American Council of the Blind's Audio Description Project

Eighteenth Audio Description Institute

Held Virtually

Monday, August 2 to Friday, August 6, 2021
1:00 pm-5:00 pm Eastern each day

DAY 1 - Monday, August 2, 2021

1:00 pm-3:00 pm: Opening Workshop
  ● The visually impaired user
  ● Audio description history and theory
  ● Overview of fundamentals of audio description
    a. Concentration/observation
    b. Editing what you see
    c. Language
    d. Vocal skills: Speech and oral interpretation fundamentals

3:00 pm - 3:15 pm: Break

3:15 pm-5:00 pm: Opening Workshop (continued)
  ● Viewing / analysis of audio described excerpts

DAY 2 - Tuesday, August 3, 2021

1:00 pm-3:00 pm:
  ● Viewing / analysis of audio described excerpts

3:00 pm - 3:15 pm: Break

3:15 pm-5:00 pm:
  ● Viewing / analysis of audio described excerpts
DAY 3 - Wednesday, August 4, 2021
1:00 pm - 3:00 pm:
- Audio Description practicum—Individual description sessions with selected video scenes
3:00 pm - 3:15 pm: Break
3:15 pm - 5:00 pm:
- Audio Description practicum—Individual description sessions with selected video scenes

DAY 4 - Thursday, August 5, 2021
1:00 pm - 3:00 pm:
- Audio Description practicum—Individual description sessions with selected video scenes
3:00 pm - 3:15 pm: Break
3:15 pm - 5:00 pm:
- Audio Description practicum—Individual description sessions with selected video scenes

DAY 5 - Friday, August 6, 2021
1:00 pm - 3:00 pm:
- Audio Description practicum—Individual description sessions with selected video scenes
3:00 pm - 3:15 pm: Break
3:15 pm - 5:00 pm:
- Audio Description in the U.S. and around the world
- The Mechanics of Audio Description
- Audio Description Writing Software
- Audio Description Producers
- How to Get Work as a Describer
Review / Discussion
Graduation!

JOEL SNYDER, Ph.D.
Author of The Visual Made Verbal: A Comprehensive Training Manual and Guide to the History and Applications of Audio Description - President, Audio Description Associates, LLC

"The Visual Made Verbal"  ™

™ ADA logo--an eye within an ear

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For more information about audio description, please visit:
www.audiodescribe.com

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